

iADH Mission and Goals 2020 - 2024

This document aims to outline the strategic direction of the iADH for the next four years and is the result of an executive visioning exercise, in partnership with the International Advisory Committee.

Encourage membership and increase membership benefits

- Provide an umbrella organisation, which offers visibility, credibility, support and a sense of community to the network of member organisations who choose to become affiliated members of iADH
- Continue to streamline the membership process and house a database of members via a secure data sharing agreement with national member organisations
- Increase and protect membership benefits by developing a culture of individual iADH membership number use: reduced rate at conference, access to competitions and online events; access to fellowship
- Encourage an inclusive structure for individual members
- Improve Journal membership benefits – complete negotiation to partner with a representative international journal to give iADH a journal home that is listed, searchable, relevant and of high quality
- Recruit and co-opt a media officer to the executive committee in order to chair a new media and communications committee, with specific responsibility for a new website, to provide support for online events and to ensure quality and quantity of online activity and communication.
- Improve the logistics and responsiveness of online presence, in particular via a mobile-friendly website
- Continue to provide support for new organisations and encourage them to advertise complimentary membership of IADH to encourage people to join national member organisations

Produce response statements to current affairs

- Provide facts, figures and arguments that may help support members in the provision of special care dentistry
- Provide information to advocate for persons with disability or from marginalized groups (e.g. during the COVID pandemic)

Produce a statement of “Minimum standards of service provision in Special Care Dentistry”

- Convene a ‘Minimum Standards Taskforce’ in order to identify service and workforce related barriers contributing to inequalities in oral health for people with disabilities
- Collect and collate information regarding the provision of special care dentistry in terms of service structure, access and personnel around the world
- Review the scientific literature with regards provision of clinical care
- Collect and collate evidence of best practice
- Collaborate with representative patient groups

Increase advocacy role of iADH

- Encourage integration of patient groups and representatives into the advisory and decision making process
- Evaluate capacity to increase advocacy role within the profession and within the public health policy arena
- Identify channels and networks that might be used to promote the needs of iADH population groups
- Evaluate capacity of iADH to collaborate with patients, representatives and advocates online

Launch iADH Fellowship

- Launch the iADH Fellowship initiative with call for applications to become an iADH Fellow
- Produce an online event to launch with awarding of honorary Fellowships
- Ensure fair, transparent and rigorous process for the evaluation of applications
- Develop roles for fellows e.g. mentoring, presentations and encourage involvement with iADH

Encourage education in Special Care Dentistry

- Undertake revision of iADH curriculum guidelines
- List postgraduate courses worldwide
- Strengthen collaboration with international dental education organisations
- Approach the dental student organisations worldwide for collaboration

Encourage research in Special Care Dentistry

- Organise competitions, prizes, online events – consider organising one online competition in every year between conferences
- Ensure the scientific quality of iADH conferences – tightening the bidding process for conferences and ensuring the scientific content
- Increase collaboration with other professional research organisations
- Facilitate research contacts for international, multicentre projects

Increase the visibility and recognition of Special Care Dentistry within the profession

- Explore more collaborative relationships with associations with whom we hold an MOU and strategically identify further organisations who can aid in promoting disability and oral health
- Identify all major international dental associations
- Approach these associations and provide them with regular updates of iADH activity and documents
- Encourage the inclusion of at least one dedicated special care dentistry seminar at each of the specialty conferences and provide network support for this

Ensure communication and efficiency within the recently enlarged iADH structure

- Reinststate the face-to-face interim Executive meeting for years without conference with focus on strategic planning
- Integrate the chairs of each of the committees onto the Executive
- Continue with monthly Executive meetings
- Encourage each committee to appropriate and manage specific goals, approved by the Executive and within specified timelines
- Ensure that the International Advisory Committee represents the diversity of iADH membership
- Ensure transparent processes for members of iADH to apply for roles within the organisation.

Improve financial management of iADH

- Produce annual financial planning and management strategy documents, aligned to the mission goals
- Actively search for major, long term sponsorship for the association
- Actively search for major sponsors to fund and enable specific iADH projects
- Actively search for sponsorship for all iADH online events and conferences

iADH Executive Committee
September 2020